

# RAJAR DATA RELEASE



Quarter 2, 2016 – August 4<sup>th</sup> 2016

## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 15	Q1 16	Q2 16		Q2 15	Q1 16	Q2 16
All BBC Radio	35,016	34,869	35,066	All Commercial Radio	34,628	34,277	35,570
All BBC Network Radio	31,926	32,014	32,347	All National Commercial	17,944	18,220	19,388
All BBC Local / Regional Radio	8,837	8,793	8,382	All Local Commercial	27,466	26,884	27,608

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 15	Q1 16	Q2 16		Q2 15	Q1 16	Q2 16
All BBC Radio	53.0	54.1	52.2	All Commercial Radio	44.4	43.2	45.2
All BBC Network Radio	45.5	46.6	45.2	All National Commercial	14.5	14.6	15.8
All BBC Local / Regional Radio	7.5	7.5	7.0	All Local Commercial	29.8	28.5	29.4